

Press Release

EXPRIVIA STRENGTHENS IN BRAZIL AND INVESTS 2 MILLION EURO IN “EXPRIVIA DO BRASIL” TOGETHER WITH SIMEST

This investment will enable it to strengthen its commercial and delivery structure in the South American market in order to develop the presence of the Exprivia Group in the healthcare, security and ERP services segments.

15 April 2013. Exprivia - IT company listed on the STAR segment of the Italian Stock Exchange [XPR.MI] – strengthens its international presence by investing in the Brazilian market via subsidiary Exprivia do Brasil with the subscription of a 2 million euro capital increase together with **SIMEST**, the public-private finance institution that promotes the development of Italian businesses in Italy and overseas.

The operation will enable the Exprivia Group, which launched an international development strategy in 2010, to strengthen its commercial and delivery structures and to prepare itself to meet the challenges of the Brazilian market in the sectors of medical software applications, IT security and professional services for ERP systems.

Exprivia do Brasil, which became part of the Exprivia Group in late 2011, leads the Brazilian market through its operating office in Sao Paolo and boasts an extremely prestigious portfolio of clients including multinationals such as TIM Brasil and the M&G Group.

With this new injection of capital, Exprivia do Brasil will be able to accelerate its growth in Brazil, a market expected to enjoy significant growth in the next few years, also through the acquisition of shareholdings in local IT sector companies.

The first instalment of the Exprivia do Brasil share capital increase was issued, by Exprivia and by SIMEST, during the first quarter of 2013, and the operation is expected to be completed by 31 December 2013. By the end of the operation SIMEST will have acquired, together with the public Venture Capital Fund, a 48% shareholding in the Brazilian company, valued at 980,000 euro. Exprivia’s shareholding in the Brazilian subsidiary will be 52%, valued at 1.08 million euro.

“The partnership with Simest” explains **Domenico Favuzzi**, Chairman and CEO of Exprivia S.p.A. - *“has enabled us to accelerate the development of the group in the international arena, as per our industrial plan. Simest has been the perfect partner to support us in our international development process, which has already seen our group establish its presence in Spain and South America and soon also in China. Exprivia do Brasil is an IT Security specialist company that, thanks also to the work of its CEO and Partner Christian Maggioni, has managed to establish an excellent reputation as a technology partner, particularly among the many Italian businesses operating in the country”.*

“Our participation in this important initiative” comments **Massimo D’Aiuto**, CEO of SIMEST *“will enable us to support the development of this important Italian services industry business in the Brazilian market, a crucial area for the company’s activities. Brazil is a key market for Italian businesses”,* continues D’Aiuto, *“and we have already provided our support to numerous companies in this country through the acquisition of shares as well as financing for export credit and commercial development. We are involved in 76 shareholding projects and SIMEST and the Venture Capital Fund’s risk capital investment is worth over 145 million euro”.*

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EXPRIVIA

Exprivia S.p.A. is a company specialised in the design and development of innovative software technologies and in supplying IT services for the banking, financial institution, industry, energy, telecommunications, utilities, healthcare and public administration markets.

The company today is listed on the Borsa Italiana MTA, Star segment (XPR), and it is subject to the direction and coordination of Abaco Innovation Spa.

The company numbers a total of approximately 1800 resources, and has head offices in Molfetta, Bari, Milan, Rome, Piacenza, Padua, Trento, Vicenza, Genoa, Madrid, Barcelona, Las Palmas, Mexico City, Monterrey, Guatemala City, Lima, Sao Paulo do Brazil and Beijing.

SIMEST S.p.A.

SIMEST was set up as a limited company in 1991 to promote foreign investment by Italian companies and to provide technical and financial support for investment projects. Since November 2012, it is controlled by Cassa Depositi e Prestiti; its private-sector shareholders include banks and trade associations.

SIMEST's mission is the promotion of the internationalization of Italian businesses through: equity participations up to 49% of the equity capital of foreign firms, both directly and through a Venture Capital Fund (Governmental Fund managed by SIMEST); assistance and advisory services on investment projects for the optimization of their economic, financial (funding activities) and legal aspects; partners and investment opportunities search activities ; management of governmental facilities for internationalization (export credit facilities for investment goods produced in Italy; soft loans for feasibility studies and technical assistance programmes connected with investment projects; market penetration programmes).

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