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A|IMPACT AND EXPRIVIA INVEST IN AREAMEDICAL24, THE STARTUP THAT HAS REVOLUTIONISED ASSISTENZA SANITARIA DOMICILIARE (HOME HEALTH CARE)

The ICT Exprivia group, the a|impact fund and AreaMedical24 have launched a project that integrates telemedicine with a network of district healthcare services provided 24/7. Investment agreement signed.

2 March 2021 – A new industrial project for the health care services of the future was launched today with the signing of an investment agreement between a|impact – **Avanzi Etica Sicaf Euveca Spa, Exprivia Spa** and **AreaMedical24 S.r.l. (AM24)**, A Piedmont-based start-up specialised in providing **social-healthcare services at home or at partner facilities**.

Following the capital increase subscription in AM24, a|impact and Exprivia, will hold a 27% and of 10% stake in the start up of respectively, for a total investment of over 400,000 euro.

The start-up operates as a network combining healthcare services and professionals for both large insurance groups and companies, as well as for private citizens, with the use of prevention tools based on digital technologies. With an extensive network throughout the whole of Italy, AM24 is partnered with over **2,000 doctors** and **725 paramedics** for home visits; it boasts an emergency response network of **53 ambulances, 4 air ambulances** and approximately **1,900 hospitals and health centres**. Its operational hub, open **twenty-four seven**, coordinates private services such as home visits by general practitioners and paediatricians, home visits by nurses and physiotherapists, patient transports, telemedicine, medical and psychological telephone consultations, medical second opinions and home delivery of orthopaedic aids.

The industrial partnership reinforces a **new model of healthcare provision** that will make local support more accessible in response to new lifestyles and new social needs recently heightened by the Covid-19 pandemic.

The integration of Exprivia's Information and Communication Technology and AM24's widespread network of doctor, nurse and psychologist associations and cooperatives covering the whole of Italy will make it possible to meet the ever-growing demand for home healthcare and social support services and the need to **dehospitalise care**, alleviating the pressure on the public healthcare system.

*“The investment into a healthcare start up like AM24 is part of an Open Innovation strategy focused on the healthcare of the future – claimed **Francesco Bellifemine**, manager of Exprivia's Digital Factory and-Health & Smart City. The goal is to build a “Healthcare supply chain” that puts the patient at the centre of a network of services bound together by digital technology. By focusing on ideas, tools and skills sourced both inside and outside the group, we are able to offer greater expertise and create more value; this ambitious integration project, for example, enables us to enhance our*



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eLifeCare telemedicine platform, an essential tool for operators involved in providing home care and monitoring patients. For Exprivia, A|impact's participation in the deal is a great opportunity to contribute towards a cultural and social change in which we want to take centre stage”.

First set up in 2017 by Roberta Bombini and Chiara Gariazzo, AM24 is run by a **mainly female management team** and is currently a provider for the five leading national and international insurance groups. In late 2020, AM24 took on the legal status of a **Benefit Corporation**, insofar as its purpose, besides being for-profit, also includes a positive impact on society and the environment.

*“We are pleased that a|impact, which selects companies with a high potential for growth and social return, has chosen AM24—says **Roberta Bombini** sole director and founder of AM24. At this moment in time, as we find ourselves facing a paradigm change in healthcare, AM24 has created a "home assistance model", that focuses primarily on patients and their needs, partly thanks to technological solutions and by providing a range of different services. AM24 firmly believes in the synergy that has been created thanks to the new partnership with a|impact and Exprivia: this will allow AM24 to develop and expand its new healthcare model in many different directions, with the help of the most up-to-date technologies and better geared to reach out to the most fragile categories”.*

The Chief Executive Officer of a|impact, **Matteo Bartolomeo**, asserted: *“We appreciated the quality and the extensiveness of the services offered by AM24, the extraordinary human and professional capabilities of its management, made up of doctors and professional from the insurance world, and the company's growth prospects in the home healthcare segment, with major attention paid to prevention and to people in need. We believe that this operation, which also involves one of the leading players in ICT technologies applied to healthcare, will make access to AM24's services easier, faster, safer and more efficient. In addition to today's investment, a|impact will guide the company's development through the next phases, with further capital injections also on the cards”.*





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AM24

AreaMedical24 provides health services to individuals, insurance, corporate welfare, sales of cards for benefits, privileged conditions for access to health facilities and home health services; Qs International ISO 9001: 2015 certified, AreaMedical24 offers a complete range of health services and tools for prevention, diagnosis and treatment throughout the Italian territory.

www.areamedical24.com

a|impact

Venture Capital for social impact

Impact Venture Capital Fund, a|impact is an investment vehicle that supports the development and growth of SMEs and innovative startups that have the mission of generating a positive social, environmental and cultural impact on the community.

The promoters of the fund are Avanzi - Sostenibilità per Azioni, majority shareholder, is a leader in Italy in research, policy advice and consultancy on social, environmental and cultural innovation and Etica Sgr, an asset management company of the Banca Etica Group founded in 2000, currently the only Italian asset management company that establishes and manages only sustainable and responsible mutual funds.

The institutional investors are Banca Etica and the Fondazione Social Venture Giordano dell'Amore, the Sicaf Advisor is a|cube, a leading incubator in Italy in supporting the development of startups and entrepreneurial projects with a strong social, environmental and cultural value.

a|impact invests mainly in the form of equity or quasi-equity and focuses operations mainly on companies with registered and operational headquarters in Italy, with the possibility of investment in operational targets in other EU countries. It focuses on companies in the first and second development stages, making pre-seed, seed and first-stage investments in different areas of interest.

www.aimpact.org

Exprivia

Exprivia is the parent company of an international group specialized in Information and Communication Technology able to direct drivers of change in the business of its customers thanks to digital technologies.

With a consolidated know-how and a long experience due to the constant presence on the market, the group has a team of experts specializing in various fields of technology and in the main areas within this sector, from the Capital Market, Credit & Risk Management to IT Governance, from BPO to CyberSecurity, from Big Data to Cloud, from IoT to Mobile, from networking to enterprise collaboration to SAP. The group supports its clients in the Banking & Finance, Telco & Media, Energy & Utilities, Aerospace & Defense, Manufacturing & Distribution, Healthcare and Public-Sector sectors. The group offering is made up of solutions that are composed of third-party products, engineering services and consultancy.

Following the acquisition of 81% of Italtel's share capital, an historic Italian company that today operates in the ICT market with a strong focus on the Telco & Media, Enterprises and Public-Sector markets, today the group has about 3,600 professionals distributed in over 20 countries worldwide.

Exprivia S.p.A. is listed on Borsa Italiana Stock Exchange to the MTA (XPR).

Exprivia is subject to the direction and coordination of Abaco Innovazione S.p.A.

www.exprivia.it/en



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