

## Digital Finance: New Exprivia Solutions for Data Virtualization in Partnership with Denodo

*The collaboration with Denodo accelerates, increases and evolves the digitalization of banks and insurance companies*

**3 August 2020** – With the goal of moving the Finance market towards digital transformation with greater agility and speed, Exprivia signed a strategic partnership with Denodo, the leader in data virtualization, integrating Exprivia's range of solutions with the innovative Denodo Platform developed by the new partner.

Data virtualization enables the growing digitisation and flexibility needs of the Finance market, in which it is critical to be able to seamlessly integrate and manage significant volumes of both structured and unstructured data.

The Denodo Platform enables companies to virtually integrate the data from disparate sources and centralise their management without having to replicate the data into a yet another physical repository. It thus reduces the cost of data migration projects, such as moving data to the cloud. In addition, it provides a foundation for predictive analytics in big data implementations; as a critical logical data warehouse solution, data virtualization makes information available in real time, increases business user productivity, and meets end user demands.

The characteristics of the Denodo Platform also facilitate the implementation of cybersecurity solutions. With its strong centralized security capability, the platform enables rapid, effective actions to prevent and detect unauthorized access.

With solid expertise in the Finance market, and its partnership with Denodo, Exprivia can implement data virtualisation projects that meet the diverse needs of today's financial institutions.

*"I am thrilled to be working with Exprivia as a strategic partner," says Emiliano Pierdominici, Partner & Channel Director, South Europe and Middle East at Denodo. "The Denodo Platform is flexible and powerful. With Exprivia's extensive domain knowledge, we will be able to provide financial institutions with tailored implementations of the Denodo Platform that will accelerate their digital transformations."*

*"The new frontier of data virtualization facilitates access to the large amount of data that is now available to companies, accelerating their transition to the cloud and the modernization of their business," says Filippo Giannelli, head of the market innovation unit Banking, Finance, & Insurance at Exprivia. "Thanks to our partnership with Denodo, we can enrich our range of solutions for the Finance sector with an innovative platform that enables our customers to fully exploit and use the data they have at their disposal. Data virtualization promotes a scalable business, with a significant reduction in overall cost and implementation times."*



## About Denodo

Denodo is the leader in data virtualization providing agile, high performance data integration and data abstraction across the broadest range of enterprise, cloud, big data and unstructured sources, as real-time data services, at half the cost of traditional approaches. Denodo's customers across every major industry have gained significant business agility and ROI by enabling faster and easier access to unified business information for agile BI, big data analytics, web and cloud integration, single-view applications, and enterprise data services. Denodo is well-funded, profitable, and privately held. For more information, visit [www.denodo.com](http://www.denodo.com) or call +1 877 556 2531 / +44 (0) 20 7869 8053.

## About Exprivia

Exprivia is the parent company of an international group specialized in Information and Communication Technology, able to direct drivers of change in the business of its customers thanks to digital technologies. With a consolidated know-how and a long experience due to the constant presence on the market, the group has a team of experts specializing in various fields of technology and in the main areas within this sector, from the Capital Market, Credit & Risk Management to IT Governance, from BPO to CyberSecurity, from Big Data to Cloud, from IoT to Mobile, from networking to enterprise collaboration to SAP. The group supports its clients in the Banking & Finance, Telco & Media, Energy & Utilities, Aerospace & Defense, Manufacturing & Distribution, Healthcare and Public-Sector sectors. The group offering is made up of solutions that are composed of third-party products, engineering services and consultancy. Following the acquisition of 81% of Italtel's share capital, an historic Italian company that today operates in the ICT market with a strong focus on the Telco & Media, Enterprises and Public-Sector markets, today the group has about 3,600 professionals distributed in over 20 countries worldwide. Exprivia S.p.A. is listed on Borsa Italiana Stock Exchange since 2000 to the MTA (XPR). Exprivia is subject to the direction and coordination of Abaco Innovazione S.p.A.

[www.exprivia.it/en](http://www.exprivia.it/en)

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