

EXPRIVIA INVESTS 7 MILLION EURO IN THE “PUGLIA DIGITAL 2.0” R&D PROJECT CO-FINANCED BY THE REGION OF PUGLIA.

The project involves the design and trial of digital services for local authorities, the public and businesses through the use of a Cloud-based platform.

October, 7 2013. Exprivia, an IT company listed on the STAR segment of Borsa Italiana [XPR.MI], today signed a contract for the development of the “Puglia Digital 2.0” project promoted as part of the Regional Programme Agreements co-financed by the Region of Puglia, together with 6 SME's in the Puglia Information Technology sector.

The initiative seeks to strengthen and promote the segment of software development companies that belong to the Puglia IT District through the creation of a digital services web platform that will be accessible by businesses, local authorities and the public. The applications will be provided in accordance with the paradigms of Cloud Computing.

The online platform, which will be developed according to the “Software as a Service” concept, will enable the **Local Authorities** to utilise software on a pay per use basis, meaning they will no longer be obliged to install complex and expensive IT infrastructure, possess up-to-date user licenses or, most importantly, develop the necessary specialist expertise internally. The **Public** will also benefit from this new platform as it will be able to take advantage of advanced services in the fields of **transport and ticket management** (paying for public transport, car parking and tourist services using a smartphone) and **healthcare management** (more efficient new home-help services and services to support the elderly and the needy). For **Businesses** there will be services for the innovative management of organisations and their activities through access to a catalogue of available application components.

Exprivia's overall investment will total 6.8 million Euro and the company will receive a non-repayable Government subsidy of a maximum of 3 million Euro in return.

Thanks to this project, Exprivia will be able to expand and improve its range of mobile ticketing and local transport services, recently launched with the trial of e-government and ambient assisted living services in the city of Bari, as well as hone its expertise in the Cloud environment, which will enable it to implement these new technologies in the Group's solutions, primarily Digital City 2.0 and, subsequently, in the solutions and services in the Local Authority and Healthcare areas.

*“The fine-tuning of this Programme Agreement with the Region of Puglia, commented **Domenico Favuzzi**, Chairman and CEO of Exprivia, “will enable us to strengthen our range of Digital City 2.0 services, making them richer, more competitive and, above all, accessible to all local authorities. At the same time, this opportunity will enable us to develop Puglia's vibrant IT sector, giving six other SME's the chance to benefit from local economic development loans, contributing to the growth of technological innovation and the IT expertise of the resources involved as well as an upturn in the employment of qualified young adults.”*

