

AISoftw@re Announces the Acquisition of 20% of Impression SpA

The investment amounts to Lira 2 billion (Euro 1,03 Million)

The transaction has been completed , through INFUSION, the Company's financial accelerator

Milan, 4th August 2000

AISoftw@re announces the acquisition, through INFUSION, its financial accelerator for minority participations, of a 20% interest in the share capital of the Italian company, Impression SpA.

The value of this transaction, made through a capital increase, is Euro 1.03 million.

Web Knowler, Impression's proprietary product, delivers high added value qualitative and quantitative analyses for Internet web site access and produces accurate online reports targeted at each specific company department.

This investment is part of the INFUSION strategy to invest in companies with outstanding technologies for the creation of contents and delivery of services via Internet. In line with INFUSION's industrial strategy, value added analyses services delivered by Impression complement AISoftw@re offer in the area of intelligent data analyses for Internet, both for CRM and data-mining; this will add more services, and therefore make Impression's services more competitive.

“The Impression investment transaction, the fifth since the creation of INFUSION last April, is an additional investment that we add to our portfolio of minority participation's, in line with the strategy of occupancy of the key area of contents and value added services on Internet.”- said Prof. Francesco Gardin CEO of AISoftw@re and INFUSION - “Impression, one more, is an example of our industrial investment strategy through INFUSION. This company has developed Web Knowler, a state of the art product to deliver services to Internet corporate customers, with huge potential. We can offer additional intelligent data analyses services to their clients, based on the integration of Web Knowler with AISoftw@re CRM and data-mining proprietary technology. Moreover “- concludes Prof. Gardin -” commercial presence of AISoftw@re Group with large corporate customers represents an important opportunity for Impression, as in the case of the 300 FARM customers, a recently acquired company specialised in web site and corporate portals development”

“Impression targets the large market of industrial conglomerates entering the new economy with growing demand for added value service” - comments dr. Luigi Longo, President of Impression SpA - “ Sharp changes and evolution of needs and tools to fulfil the above demand requires sophisticated tools. We believe that this partnership will accelerate a structured growth of our activities”

Dr Valerio Raggi, Impression Board member added- *“We have identified in the AISoftw@re Group a competent and important partner to allow the necessary contents quality growth of our company services; the quality of our contents allows for additional improvement in the quality of the services we offer to a market which is very demanding”*.

AISoftw@re

AISoftw@re SpA founded in 1983 and with a consolidated value of production in 1999 of Euros 11,882 million - is a company specialised in the development of decision-supporting knowledge processing and data intelligence technologically innovative Internet and Intranet solutions. Its technical expertise in proprietary products distributed on reference markets positions AISoftw@re as a leading company in medical imaging, communications & networking, and financialmarket software solutions.

AISoftw@re has been listed on Easdaq since 23rd November 1999 and has started a program of growth based on both acquisitions and equity investments in software companies working in the area of Internet applications development, and international expansion.

Impression

Impression SpA (www.impression.it) is an industrial initiative funded in February 2000 by a group of Internet experts, active in Italy in the area of ISP (Internet Service Provider) since 1994. The company has developed Web Knowler, a tool for Internet web site analyses based on a new concept, it allows a prompt evaluation of the productivity and performance of the web site as well as the possibility to asses returns on marketing initiatives. All this is done in a language which is clear and effective for the user. Web Knowler offers a sophisticated and innovative solution for web traffic analyses and it supplies an effective support for users' profiling and understanding of their interactions with the web site. Thanks to partnerships with major Italian Internet providers, and the near future at European level, Impression delivers web site added value analyses services to high end corporate clients.

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