



PRESS RELEASE

Exprivia initiates an investment financed by the Puglia Region aimed at creating an innovative software application development platform.

13 March 2007 – Exprivia – company specialised in the planning and development of innovative software technologies and providing IT services for the banking, medical, industrial, telecommunications and Public Administration market – has signed a finance agreement with the Puglia Region to develop a Public Sector Innovation project.

Exprivia's technological expertise, combined with a profound knowledge of P.A. issues, has enabled the company to obtain finance from the Puglia Region for an innovative Local Public Administration project to create a platform, called Public Administration Technologies (PATech), to develop **applications that minimise code writing** and therefore strengthen developer production capacity.

This project fits within Exprivia's strategy to become a reference player in ICT making the most of the expertise and experience gained in software development both at a national and international level that have enabled it to create and promote a "technological centre" in Puglia.

The experience gained by Exprivia over the years has always allowed it to anticipate and interpret the trends Company IT investments and strategies are based on, generally those segments with the greatest added value. This is also possible thanks to constant investments in its Research and development centre in Molfetta with 1500 m² of laboratories that are in the forefront both from a technological and security point of view, with qualified personnel and ISO 9001 certification that covers all software planning, development and maintenance processes.

Experiments on the applications that are the subject of the project in question will be carried out in Exprivia's research and development centre in Molfetta (BA), initially creating prototypes in the health sector that will then be assessed in other sectors such as local public administration process automation.

The project, that foresees an overall investment of **around 3.9 Million Euro** (of which around 1.2 Million unsecured granted by the Puglia Region and the rest as debt at facilitated interest rates) will provide the company with a highly technological and competitive instrument to be used both internally but above all to propose to customers, customising it according to the market and/or vertical business areas.



*"The Public Sector Innovation project" explains **Mr. Domenico Favuzzi, Exprivia S.p.A.'s Managing Director**, "enables us to develop innovative expertise and technologies to improve our competitiveness. The initiative proposed is part of a wider Group strategy focused on promoting the development of software, services and consultancy through a new model, the so-called near-shore that we are already promoting to major industrial groups with excellent economic performance and results."*

Exprivia

Exprivia SpA is a company specialised in planning and developing innovative software technologies and providing IT services for the banking, medical, industrial, telecommunications and Public Administration market.

The company is listed on the MTAX of the Italian Stock Exchange (XPR).

The company has around 690 staff between employees and collaborators with offices in Molfetta (BA), Milan, Rome, Trento, Vicenza and Bologna.

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